

Lanhydrock Hotel & Golf Club, Cornwall, England



Installation Summary

Problem:

Excessive solar heat
Fading and damage to furnishings, floors and store merchandise

Solution:

Solar Gard Silver 20 and
Stainless Steel 30

Amount of film:

344 sq. ft.
31 sq. meters

Benefits:

Increased comfort for guests and staff
Store merchandise protected from fading
Protection of investment in new leather furnishings and wood floors
Energy savings through reduced need for air-conditioning

“The room has definitely become much more comfortable for dining during the day. In my mind there is nothing better than satisfied customers.”

Graham Bond, Managing Director of Lanhydrock Hotel & Golf Club

Solar Gard® window films provide invisible solar protection for Lanhydrock Hotel & Golf Club

Lanhydrock Hotel & Golf Club is situated in the very heart of Cornwall's rolling countryside. The beautiful and unequalled location was key to the hotel's conception. The new complex was designed with large windows to allow uninterrupted views of the splendid Cornish surroundings.

Three months into last year's hot summer, Lanhydrock Hotel & Golf Club was faced with two major problems. The strong sunlight coming through the Golf Club reception ceiling glass was causing golf merchandise to fade, while the reception was becoming rather uncomfortable for staff to

work in for a large part of the day. In the southwest facing hotel bistro, which features an impressive large glass wall, the glare and high temperatures were creating unpleasant conditions for diners. The UV rays were also having a detrimental effect on the brand new leather seating and wooden flooring.

Lanhydrock Hotel & Golf Club management considered a number of solutions, including blinds before deciding on Solar Gard window film. Graham Bond, Managing Director of Lanhydrock Hotel & Golf Club explains: “We looked at blinds but they would have been far too expensive and would have obstructed the stunning views of the countryside enjoyed by both our staff

and our guests. Besides, blinds would have been too dominating; we were looking for something that would take the problem away while being inconspicuous.”

Lanhydrock contacted local Solar Gard representative Homeguard Shutters who presented two films, Silver 20 and Stainless Steel 30 as the solution. The installation of the Silver 20 and Stainless Steel 30 window film was pretty straight-forward and turned around in a couple of days, causing minimal disruption.

Satisfied staff and customers and a positive impact on the bottom line

Following the installation, Mr. Bond has nothing but praise for Solar Gard window films. He says: “Staff at the Golf

Club reception have noticed the difference and bistro guests are now happy to sit and enjoy the lovely views from window side tables. The room has definitely become much more comfortable for dining during the day. In my mind there is nothing better than satisfied customers.”

And Solar Gard has not just had a positive effect on customer and staff satisfaction. “Merchandise in the golf shop is safe from fading and our investment in high quality leather upholstery and wooden flooring is protected. To top it all up we have also seen reduced usage of air-conditioning in the bistro which is excellent news for our bottom line,” Mr. Bond concludes.